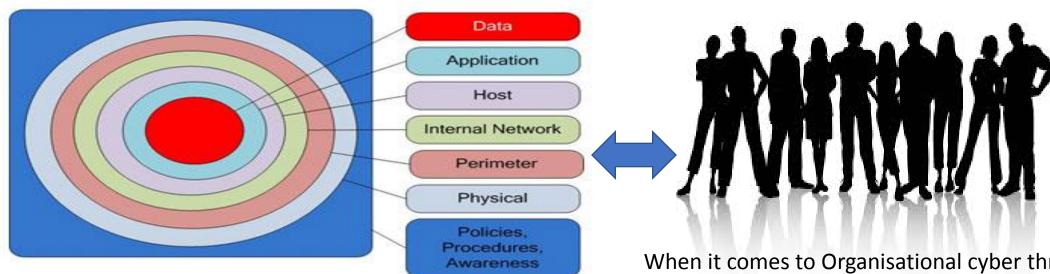
Latest Trends of in Cyber Hygiene





Defence in Depth and Still Vulnerable!!!!!

Defense in Depth Layers



When it comes to Organisational cyber threat, employee, partners and vendor must be taken as seriously as WE DO it for our own personal security





Increase in Cyber threats

- More than 4,000 ransomware attacks have occurred every day since the beginning of 2016 –
 Barkly
- Cybercrime damages will cost the world \$6 trillion annually by 2021 Cyber Security Ventures
- India witness one cyber crime every 10 minutes NCRB Reports
- 90% of the Cyber Attacks take place due to the employees of the organisation Kaspersky
- It seems Back door is implemented everywhere to harness the individual dat
- 2 Million Cyber Security Professionals needed in the world by 2019 Forbes



Where Does the Threat Arise?

| Traditional Threat Vectors |
|----------------------------|
| System / Devices etc |
| Desktop Applications |
| USB / Mounted Media |
| Browser |
| Email Security |
| Security Over Websites |
| Data Security |

| Modern Threat Vectors |
|-------------------------------|
| Mobile Phone / Tabs |
| Mobile apps (utility) |
| Phone / SMS |
| Chat Messengers |
| Resources: Camera, Microphone |
| Theft |
| Data Security |





Desktops/Laptops Hygiene

Threat

- Malware Attacks
- Ransomware
- Device Theft
- Data theft
- Zero Day Vulnerabilities
- Data Privacy
- Backdoors

Case in point

- A recent Zero day vulnerability in Microsoft Office rendered all versions post Office 2010 susceptible to hacking.
- The vulnerability involved unsuspecting users downloading a .hta file, renamed as a .rtf file. This file, upon execution, ran a VBScript which provided a Remote Code Execution

Traditional Hygiene

- Good Antivirus
- Regular Updates of the OS
- Using user account instead of admin account
- Configuring firewalls to block connections
- Uninstall stale applications
- Avoiding Piracy and Cracking

- Covering camera with a Post-It/Sticky
- Disabling microphone while not in use
- Virtual Assistants: Cortana, Siri, Alexa
- BIOS Passwords
- Group Policies
- Active Directories
- Microsoft Account*





Removable Media

Threats

- Vectors for Malware Attacks
- Data Theft
- USB Dropping in the parking lot
- Rubber Ducky: Is your USB drive actually a USB drive?
- Killer USB: <u>https://www.youtube.com/watch?v=X4OmkBYB</u> <u>4HY</u>

Traditional Hygiene

- Blocking of Removable Storage
- Antivirus Engines

- Physical port blocking
- Blocking external input devices
- Testing against Power Surges





Web browsing

Threats

- Malicious Links
- Malicious JavaScripts
- Malvertisements
- Form Autofill data
- Stored Credentials
- Browser Cache and History

Traditional Hygiene

- Antivirus
- Private Browsing
- Master Passwords

- Light Beam
- Adblockers
- Web of Trust
- Dr. Web Link Checker
- JSGuard





E-Mail Security

Threats

- Phishing attempts
- Spam Mails
- Mail Spoofing/Fake Mails
- E-Mail Privacy
- E-Mail Compromise
- E-Mail Confidentiality

Traditional Hygiene

- Spam filters
- Malware filters
- Email Fingerprinting
- Email Access Policies
- Blacklisting

- 2 Factor Authentication
- E-Mail Encryption (Pretty Good Privacy)
- Suspicious email tracing
- Behaviour fingerprinting
- Avoid opening links on Mobile devices
- Whitelisting





Desktop Data Security

Threats

- Data theft
- Data loss
- Device Damage
- Insider Threats
- Corporate Espionage
- Naïve Employees
- 3rd Party Applications
- Cloud Storage
- Malware
- Ransomware

Case Study

- 1. Food delivery start-up Data breach
- 2. Telecommunication data breach

Traditional Hygiene

- Antimalware Solutions
- Usage Instructions and SOPs
- Access Controls
- Data Backups and Encryption Policies

- Advanced threat detection engines
- Vulnerability Management
- N-factor authentication
- Compliances and Risk Assessment
- Employee Risk Assessment
- Regular Identity Re-Certification



Case in point -> Different Approach to Data Security



2 months ago

Security Notice

[Update] 60% of our users use third party OAuth services (i.e. Google and Facebook) for logging in to Zomato. We don't have any passwords for these accounts - therefore, these users are at **zero** risk - both within Zomato, as well as on Google and Facebook (and any other services where the same Google/Facebook ID is being used to log in). For all our other users, as a safety measure, we strongly advise changing your passwords on other services where you might have used the same password as Zomato - we are also sending emails to such users prompting them to do the same as we speak.

Over 100 million users visit Zomato every month. What binds all of these varied individuals is the desire to enjoy the best a city has to offer, in terms of food. When Zomato users trust us with their personal information, they naturally expect the information to be safeguarded. And that's something we do diligently, without fail. We take cyber security very seriously - if you've been a regular at Zomato for years, you'd agree.





Social Media Security

Threats

- Ease of information gathering
- Check-ins, Location tagging, likes,
 interests, Tweets and media share
- Publicity stunts
- Social Media apps

Hygiene

- Reduce social media fingerprint
- Avoid sharing information over Social Media
- Website, LinkedIn, Wikipedia and other social accounts can be juicy sources of information
- Avoid using unverified and untrusted apps
- Green Padlock: Is it secure?





Mobile Device Security

Threats

- Over privileged Apps
- Digital Privacy
- Device Theft
- Hardcoded Apps
- Rogue Apps
- Backdoors

Hygiene

- Antivirus
- Device Administrators
- Data Backup
- Device Encryption
- Permission Management
- Uninstalling stale applications
- Scanning for hardcoded applications
- Cloud Backups: Boon or Bane?

Case in point

1. Over 40 applications blacklisted by Intelligence Bureau





Messaging Apps

Threats

- Hoaxes
- Social Engineering attempts
- Bullying
- Dissemination of Objectionable Content
- Dissemination of Malwares
- Circulation phishing links
- Problems of screen size

Case in point

Hoaxes

- Intrinsic Antivirus
- Awareness about Cyber Security
- Deterrence via Law



Sample Hoax



RBI to issue ₹2000 Rupees Notes coming February 2017

Not just a piece of paper There is much more in this note Read the full content of this message

India is all set to add one more denomination to its currencies shortly. The Reserve Bank of India (RBI) will be issuing Rs 2,000 currency notes, the highest to come into circulation, even as some experts feel7 high-value denominations should be discontinued to curb black money.

The Rs 2000 currency is designed keeping in mind to eradicate the black money issues using state of the art indigenous nano technology, every Rs. 2000 currency note is embedded with a NGC (Nano GPS Chip)

24 February 2014 Saturday morning whatsapp will become chargeable. If you have at least 10 contacts send them. this message. In this way we will see that you are an avid user and your logo will become blue () and will remain free. (As discussed in the paper today. Whatsapp will cost 0.01€ per message. Send this message to 10 people. When you do the light will turn blue otherwise whatsapp activate billing. 16:57



People Security

Threats

- Social Engineering
- Weak Passwords
- Insecure browsing habits
- Human nature
- Respond to catchy messages, mails and calls
- Easy to trust
- Ransom (people in exchange of data)

Case in point

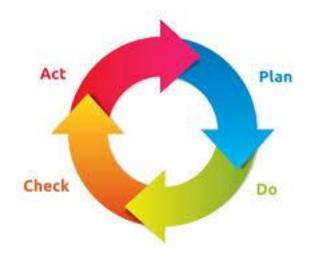
 One of the biggest accounting firms of the world were recently hacked due to negligence on the part of the employee

- Cyber Insurance
- People Risk Assessment



Net Net





There is no substitute for common sense

- Data, Device and People continued to be Targets, Protect them
- Create cyber security culture
- Take good care employees during on-boarding, employment, exit and post exit
- Enable controls and have a rigor in follow through
- Security is a team work and responsibility of all
- Aware, Aware, Aware
- Implement whistle blower policies
- Use analytics to your advantage



Questions ??

